



Official Newsletter of the Superior Optimist Club

PRESIDENT - Dave Cochrane



May 2017



President's Message:

We welcomed the showers of April and now May is the month to look for the Flowers. The birth flower for May is the Lily of the Valley and the Crataegus monogyna, the latter is also known as Common Hawthorne. The birthstone for the month is the emerald which represents love or success. Major celebrations for May are Mother's Day and Memorial Day.

The month of May has been declared Optimist in Action Month. We are being asked by OI to create a widespread spirit of unity by ringing together Optimist members and other community volunteers for a variety of local based activities. I will be looking for suggestions at our May 3 meeting for additional actions items.

This month we will be having a visitation by clubs in the WINUM district and the Governor elect, Tony Yaggie on May 24. We will expect 10-14 guests and a presentation by Tony on the goals, plans and hopes for the district.

I want to remind everyone about membership and it would be great if we could add two new members before the end of the year. Two new members will help us meet the OI club target for this year. Remember, most people never join a service club because they were never asked.

May 9 is our annual Optimist Club meatball dinner. Encourage all to attend.

We need to be on the look-out for youth projects in the community. While the Board is looking for projects we are always open to ideas from members. Youth Projects are how Kids Win.

Thought for the Month is "There is only the moment. The now. Only what you are experiencing at this second is real. This does not mean you live **for** the moment. It means you **live the moment**. (Leo Buscaglia)

Dave

**SPEAKER CHAIR
& PRIZE SPONSOR**
Bruce Thompson

Keep in your Thoughts/ Prayers



All of our members, their families, and friends of the Optimists for a happy & healthy spring.



**Hugo Salmi -
5/17**
**Bill Downs III
5/21**

Attendance Prize Winners

- 4/5 – Bruce Thompson
- 4/12 – Joel Certa-Werner
- 4/19 – Charlie Place
- 4/26 – Rick Rockwood

May Optimist Anniversaries

*Margaret Ciccone, 28 years
Hugo Salmi, 22 years
Tom Strewler, 3 years*



MAY 3rd

Board Meeting
following noon lunch

MAY 9th

Meatball Dinner

MAY 10th

Joint Meeting w/Kiwanis

MAY 24th

Club visitation and visit
by Governor elect

Appreciation & Attendance

Our member attendance average for 2017 at weekly meeting has increased to 12 not counting students, speakers and guests. We miss you when you are not here.

Thanks to Jan Jago for April speakers, Kim Pearson for attendance prizes, and for Reflections.

Thanks to Jan Jago for the Easter Bag project and the club members who helped put the packages together.



PROGRAMS FOR May

May 3rd

Officer Bonnie Beste
Child Abuse Protection Program

May 10th

Nemadji Golf Pro Mark Carlson
Nemadji golf news

May 17th

UWS Chancellor Renee Wachter
UWS & community partnerships

May 24th

Tony Yaggie - WINUM Governor elect

May 31st

Superior Parks & Recreation Director Linda Cadotte
Superior Parks & Recreation Dept.

SUPERIOR OPTIMIST CLUB Board Meeting - April 5, 2017 Draft by Jan Jago

The title of the Minutes from the last month need to be corrected. Motion to pass with that correction by Kim, seconded by Joel. Motion carried.

Attended by:, Kim, Dave C. Tom, Marge, Scott, Carolyn, Joel, Jan

I. Correspondence

- A. Superior Fire Dept.
- B. Second Harvest
- C. Easter Seals Wisconsin
- D. Northern Lakes Food Bank
- E. UWS
- F. Douglas County Land & Water Conservation Dept.

II. Finance

- A. One correction on Finance report- the weekly dues were eliminated and \$10 added to Dues.
- B. We have also added Lunch Sponsors to sponsor Youth Meals.
- C. A question was asked about members who have not paid. It costs us money to keep them on our membership list. We need to remove them from our membership because of the cost to the Club.
- D. Tom made the motion that we give 1 years grace, but by the second year we need to remove them from the membership list. Motion was seconded by Scott. Motion carried.
- E. A question regarding the actual membership dues that were received in this past year compared to the previous years.
- F. Joel suggested that Club Members need more information about a Lifetime Membership. A suggestion was made to put that information in with the bill for the yearly dues.

III. Committees

- A. Club Growth- no new news
- B. Publicity- up to date

IV. Service Projects- New Projects were suggested

- A. Youth Optimists—a decision was made to work with the youth instead of inviting them to lunch. The experience will teach them more about our club and giving back to a community.
- B. Suggestions
 - 1. Skate park clean-up
 - 2. Wisconsin point clean-up
 - 3. Be part of the Bicycle safety program
 - 4. Be part of the K-9 event
 - 5. Joel and Rocco will contact others for more ideas.

V. Fundraising Events

- A. Meatball Dinner
 - 1. Kim will call a meeting for the Meatball Dinner committee
 - 2. Sponsor letters need to be mailed out.
 - 3. Tickets can be picked up from Kim
- B. Carolyn will provide dancers again.

VI. Meeting with Kiwanis every two months.

- A. We would join them in their Happy Dollars and in turn ask them to bring a prize to be a part of our prize drawings.
- B. Perhaps we could talk to them about flipping the leadership to include both.

VII Zone Meeting- Club Visitation- May 24th.

- A. They are coming here, so we need to know how many are coming.
- B. We are Zone 1 within the WINHUM District.
- C. Dave will clarify with them about this event.

VIII. Other Business

- A. No new business

Next Meeting: May 3, 1 pm at VIP

Reflections

Influence

By Thomas Strewler

So many have written about influence from Dale Carnegie, John Maxwell, Stephen Covey, and Deepak Chopra. They have defined influence, they have drawn it in graphic images, but the question remains, how do we measure our influence? Do we truly ever know our impact on others, especially our youth?

The impact of influence has come to the forefront lately on several different plains. First, my middle daughter has recently met some of my former students, now in their thirties, who immediately made a name connection. This was followed by a personal testimonial of my being their favorite teacher. To find this out some twenty years after the fact and that they still remember from being ten or eleven years old is heart-warming. But this is more than pride, on my part, it is the power and endurance of influence.

Secondly, through a series of life events spiritually, professionally, and socially, my awareness of influence has been enhanced, expanded, and is an important part of a world view to impact the lives of others, especially our youth, in positive, uplifting, and meaningful ways that will last a lifetime.

Finally, how our influence is reflected back to us is so varied now days, and sometimes may even go unnoticed. Whether it comes through social media, an acquaintances testimonial, a thank you, or the remembrance of someone you have been out of contact. Our influence does and can affect others' lives.

Our youth deserve to have someone who reaches them on a positive, optimistic, and encouraging platform. Someone who is enthusiastic for life, learning, growing, and keeps striving for something better, something bigger than themselves. Someone who demonstrates, models and lives to teach, help and nurture the youth in our lives and community. Someone who is just as enthusiastic about the success of others as they are about the their own. So then ask yourselves, what is your influence, who is it you influence, and how is it you influence them? In what ways can we make our influence even more impactful to those for whom we are in contact?



April Youth Optimists - Megan Hansen & Katherine Caven

Megan Hansen and Katherine Caven were the Youth Optimists for the month of April. Both are Juniors at Superior High School.

Katherine is involved in the Superior-Douglas County Youth Leadership Program. She also participates on the tennis team at the high school and is active in the Brule Presbyterian Church. Katherine is the daughter of Lance and Carly Caven. She has one older brother, Nik. She plans on attending the UW-River Falls to pursue a major in the science field.

Megan is also involved in the Superior-Douglas County Youth Leadership Program. At SHS, she is in FBLA and Interact Club, and is the Business Manager for the yearbook.

Megan is the daughter of Ann and Jon Hansen. She has two older sisters, Stephanie and Samantha. She plans to attend college and will explore several options for her major area of study.

Megan and Katherine will have the opportunity to apply for the Youth Optimist Scholarship and Service Award.

Assistant Editor Judy Carlson

In Loving Memory of Merrill Thompson & Bill Downs, Jr.

Optimist Creed

Promise Yourself

- To be so strong that nothing can disturb your peace of mind.
- To talk health, happiness and prosperity to every person you meet.
- To make all your friends feel that there is something in them.
- To look at the sunny side of everything and make your optimism come true.
- To think only of the best, to work only for the best and to expect only the best.
- To be just as enthusiastic about the success of others as you are about your own.
- To forget the mistakes of the past and press on to the greater achievements of the future.
- To wear a cheerful countenance at all times and give every living creature you meet a smile.
- To give so much time to the improvement of yourself that you have no time to criticize others.
- To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

Printing Compliments of Bill Downs & Downs-Lesage Funeral Home

Our website: www.superioroptimist.org
Or "like" us on our Facebook page:

CHECK US OUT



The Superior Optimist Club fosters positive fellowship and community and support youth.
Mission Statement
awareness to inspire

Superior Optimist Club
P.O. Box 1143
Superior, WI 54880

