



September 2017

PRESIDENT - Dave Cochrane

President's message

Results of 2017 Superior Optimist Club Survey:

Fourteen members responded to the survey. Youth appreciation was the highest rated priority followed by respect for law, childhood cancer, oratorical contest, essay, golf tournament and "other" which was a vote to try something new.

To the question of which activity would you be willing to lead, seven members selected the garden project, and one vote each for golf, essay and the others did not respond or said they could help out when they are available.

In regard to the newsletter, 3.64 was the weighted average on a scale of 5 was the overall response but for five members it was scored as most important and the reason was for those members who didn't attend regularly it was a way to keep informed.

Comments on the survey related to strategic planning suggestions included:

- Follow the OI recommendations for youth activities
- Seems like we have issues staying on track. Pick something related to youth and stay the course.
- I think the club should do more on hands on activities.
- Membership growth
- We need to own a new event targeted at a youth audience with family involvement
- Youth support as #1 activity

Comments on fundraising activities:

- Try a second community dinner
- What we do is fine
- Have a second meatball supper
- Superior Spooktacular
- Youth kite flying festival
- Maintain the Sterling Silver Dancers
- Holiday gift wrapping
- If the Dragon boat festival continues to decline in participants which has an impact on our Pancake Breakfast we should think of ways to change/enhance what we are already doing or look to other fundraising options. I know we struggle a bit with trying to get our name out there so the community knows what we do. Perhaps aligning ourselves with a project that is already going on in the community or something along those lines would help us be more visible/known.

In regard to the participation of members in club activities the order of choices from the respondents was :

- Fundraising – 100%
- Weekly meetings-92.86%
- Youth activities -78.57%
- Special events-78.57%
- Board Activites-64.29%
- Club Development Activities-57.15%

End of survey summary.

- Remember to bring a guest to the weekly meetings in September.

BLAST FROM THE PAST FEBRUARY 2005

**Note from the Editor
Merrill Thompson**



Reflections on Happiness

In the January 17th issue of Time magazine the emphasis is on the The Science of Happiness and a sub-title lists "Why"

Optimists Live Longer". In other words, the shift in research is on what is right with those who are happy and well adjusted, instead of what is wrong with those who are not happy with life.

There are eight practical suggestions for satisfaction, some of which identify with the Optimist Creed, so between these two sources a combination should result in a prolonged happy life.

1. Count your blessings.
2. Practice acts of kindness to others.
3. Savor life's joys.
4. Thank a mentor for former service to you.
5. Learn to forgive.
6. Invest time and energy in friends & family.
7. Take care of your body.
8. Develop strategies for coping with stress and hardships. (religious faith as example).

Have you ever wondered...

Whether you can cry under water?

How important does a person have to be before they are considered "assassinated" instead of just "murdered"?

If money doesn't grow on trees then why do banks have branches?

Since bread is square, then why is most sandwich meat round?

Why do you have to "put your two cents in" – but it's only a "penny for your thoughts"? Where's that extra penny going?

Once you're in heaven, do you get stuck wearing the clothes you were buried in for eternity?

Why does a round pizza come in a square box?

What disease did cured ham actually have?

How is it that we put men on the moon before we figured out it would be a good idea to put wheels on luggage?

Why is it that people say they "slept like a baby" when babies wake up like every two hours?

If a deaf person has to go to court, is it still called a hearing?

If you drink Pepsi at work in the Coke factory, will they fire you?

Why are you IN a movie, but you're ON TV?

Why do people pay to go up tall buildings and then put money in binoculars to look at things on the ground?

How come we choose from just two people for President and fifty for Miss America?

Why do doctors leave the room while you change? They're going to see you naked anyway.



Optimist Clubs are dedicated to "Bringing Out the Best in Kids" and do their part through community service programs. Since each Club is autonomous and run by members of their community, Optimists have the unique flexibility to serve the youth of their area in any way they see fit. Optimist Clubs see a need in their community and react to it.

Optimist International officially sponsors several International Programs: the Childhood Cancer Campaign, Internet Safety, the Optimist International Junior Golf Championships and the organization's scholarship contests (Essay Contest, Oratorical Contest and Communication Contest for the Deaf and Hard of Hearing). In addition, Optimist International encourages involvement in several other community activities: Respect for Law/Promotion of Non-Violence Youth Appreciation

Youth Safety Optimists conduct 65,000 community service projects each year, spending \$78 million in their communities. Annually, six million kids are positively affected by Optimist programs.

Officers for 2017-2018

President
Carolyn Nelson-Kavajecz

Vice President
Brian Hakanson



Secretary
Jan Jago

Treasurer
Scott Sommer

Appreciation & Attendance



Thanks to Jan Jago and the members and volunteers at the Pancake breakfast who weathered all the rain and served the pancakes.

Thanks to the members Gary Dunning, Hugo Salmi and Dave Cochrane and volunteers for the garden project at Central Park, the garden looks great. Take a drive –by if you have time.

Thanks to Elizabeth Gilbertson for August Prizes, speakers, and reflections.

Remember in thoughts & prayers

Get well & speedy recovery to
Hugo Salmi

Get well to Barb Certa-Werner



Chris Jarman - 9/7
Jan Jago - 9/10
Kaye Tenerelli - 9/13



September 13th

Joint meeting with Kiwanis and Optimist Board meeting following regular Wednesday meeting.

Attendance Prize Winners

8/2 – Bruce Thompson
8/9 – Jan Jago
8/16– Jasmin Burt
8/23 – Jake Siproth
8/30 – TBD

PROGRAMS FOR September

Sept. 6th

Ashley Moore
Superior Shores Thrivent Financial

Sept. 13th

Lynn Tracy
Society of St. Vincent DePaul

Sept. 20th

Jolene Sajec
Serenity Spa and Salon
& Posh Affair Boutique

Sept. 27th

UWS Continuing Education Dept

SPEAKER CHAIR - Rev. Barb Certa-Werner

PRIZE SPONSOR - Sharon Thompson

Optimist Anniversaries

Gary Dunning, 39 years
Dave Cochrane, 37 years
Bruce Thompson, 33 years

Assistant Editor Judy Carlson

*In Loving Memory of
Merrill Thompson & Bill Downs, Jr.*

Optimist Creed

Promise Yourself

- To be so strong that nothing can disturb your peace of mind.
- To talk health, happiness and prosperity to every person you meet.
- To make all your friends feel that there is something in them.
- To look at the sunny side of everything and make your optimism come true.
- To think only of the best, to work only for the best and to expect only the best.
- To be just as enthusiastic about the success of others as you are about your own.
- To forget the mistakes of the past and press on to the greater achievements of the future.
- To wear a cheerful countenance at all times and give every living creature you meet a smile.
- To give so much time to the improvement of yourself that you have no time to criticize others.
- To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

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Our website: www.superiortimist.org

CHECK US OUT



Mission Statement
The Superior Optimist Club fosters positive fellowship and community awareness to inspire and support youth.

Superior Optimist Club
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