

WINUM DISTRICT



Special points of interest:

- First Quarter Convention Info
- Recognition Award Information
- Governor Goodchild's Thank You
- Newsletter Deadlines
- District Directory has welcome letters from Great Plains VP
- Lieutenant Governor Introduction

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Greetings From the Governor

Hello Fellow Optimists! Let me begin by telling all of you how great it is to be your seamstress for the coming year where we will be "Stitching" Youth & Communities Together. "Stitching" - a joining together. This is how I envision the upcoming Optimist year. One stitch at a time, one new member at a time to make a quilt, a community where we can help the youth. Each quilt is unique just as each club in our WINUM District is unique. What pattern do you want to choose for your club? What works, or what stitches do you have to rip out and redo?? No matter how many times we have to rip out stitches, you always replace them and in the end you have a finished product.

How exciting it would be if each club would make their own quilt, through pictures, to have on display at the end of the year. Each quilt would be something special, one of a kind, and it would showcase all your abilities and accomplishments that are your clubs own to shout about.

'Why quilts?' you ask. This is something very special to me. After my mom passed away I found these quilt squares. What am I going to do with them? Well, quilt squares means a quilt, doesn't it?! What do you have to do to get them all together? You need to stitch, one stitch at a time to make the pieces fit and stay together. The squares are not all the same color, the same design and not even the same size. Isn't that what we have in our communities? No two people are the same, children are of different races, sizes, ages, and through our Optimist Club efforts, these children and the community will work together one project at a time, one stitch at a time, to make them whole, a quilt if you please.

My goal is to be able to complete my quilt with three new clubs with their own unique quilt square, and to have every club be an honor club. I am asking you to help me complete my Optimist quilt by working with the community and



Governor Sue K. Carlson

youth, one stitch at a time. Youth and communities coming together are what Optimists are all about.

This is a year to try more things so let's all get together—Stitching Youth & Communities Together.

Yours in Optimism,

Governor Sue



Past Governor Gregory Goodchild

Thank You From Past Governor Greg Goodchild

I wish to personally thank all of you Optimist Clubs out there for all of the great things you accomplished this year for your community and the youth in your respective area.

'Well Done!'; to all of you.

I especially wish to thank all of the District Team Members and Chairs that I had the privilege to work with me and the District. Your help and guidance was greatly appreciated

and welcome. 'Well Done' to all of you.

I did not accomplish all that I set out to do this, my year, as Gov. My apologies...I did try and in the final analysis, I am proud of all your accomplishments.

Now, let's start the new Optimist year for Gov. Sue Carlson with great enthusiasm. All of you do your best to end her year on a positive note.

'Bon Champs' [good luck] to all of you!

Immediate Past Governor

Gregory Goodchild

Thank You From Past Editor Charlie Pufahl

As the District Newsletter editor during the 2015-16 year I want to personally thank every club that sent club updates to their Lieutenant Governor so that he/she could forward that information to me to include in the Zone Reports section of each of our quarterly newsletters. And of course

thank you to the Lieutenant Governors that reached out to the clubs and did actually compile the Zone Reports and forward them to me.

Last year I also served as a Web Master helper and was responsible for keeping two pages of the site

updated. Those two pages were the Club Newsletter and the Club Activities pages and I want to thank all those clubs that took advantage of these pages to get the word out to the world about what you are doing.

Thanks Much,
Charlie Pufahl

Longtime Wausau Optimist Remembered



A good life ended when Pat Crooks died peacefully at age 82 on Friday, August 26, 2016 with family surrounding him. It was a life distinguished by integrity, loyalty, compassion, generosity and a fun-loving spirit.

Pat practiced law in Marathon County in a career that spanned 56 years. Early in his career he served as Marathon County District Attorney for three years. He also served part time as a U.S. Magistrate for 14 years. In addition to his law practice, he was a member of the Peoples State Bank Board of Directors for 24 years, serving as Chairman for 10 of those years.

Pat generously gave of his time and talents as a volunteer member of many local organizations over the years, including the Marathon County Civil Service Commission, Wausau Housing Authority, Habitat For Humanity and Wausau School Board for 13 years, with two terms as president. Of the many fraternal organizations Pat could have selected from, it is no accident that he chose Optimist International. To Pat, the glass was always half full rather than half empty, and the ideals of the Optimist's closely matched his own. He was a charter member of both the Wausau Noon and Wausau Breakfast clubs and was very active at the local, state and national levels of the Optimist organization.

Optimist International Foundation



WINUM Optimists, we have closed out one year and are starting a new year. Many successes behind us, a few disappointments, and many dreams ahead of us. As we look back, we all need to take a line from our Creed "Forget the mistakes of the past, and press on to greater achievements of the future." I my world, the world of OPTIMIST INTERNATIONAL FOUNDATION (O.I.F.) the future means more contributions raising the amount we support O.I.F with.

who can reach the Century Club level, \$100.00. Today is the best day to get your Dime-a-Day contribution sent in, directly to O.I.F or mailed to me.

Each club needs to make their contribution as well, the \$365.00 Club or as many do \$500.00. If your club has been giving the \$365.00, please increase it to \$500.00 and if your club has been giving \$500.00, increase it to \$750.00 or \$1000.00.

\$500.00 receives the Annual Collector Print.

Club Treasurers; please remember to include in your dues statements a statement asking your members to support O.I.F. with a contribution of at least the Dime-A-day level. It is amazing how many members will respond if you just ask, so ASK!

Again, if your club or Zone would like me to do a presentation, just ask.

Let us all be sure we give at least the Dime-A-Day level of support, \$36.50, and for those

Every individual who give \$250.00 receives the Annual Collector Plate, and any Member or Club who give

Jann Van Dreser, WINUM District Foundation Representative

First Quarter Convention

'STITCHING' YOUTH & COMMUNITES TOGETHER

WINUM FIRST QUARTER CONFERENCE

HOTEL MARSHFIELD – MARSHFIELD WI – NOVEMBER 4-5, 2016

CONFERENCE HIGHLIGHTS

FRIDAY

Executive Board Meeting All members are welcome to join Governor Sue and the WINUM District Team for the exec meeting at 6:30pm.

Hospitality Fun and fellowship at the hotel with hospitality chair, John Leonhard.

SATURDAY

Guest Speaker: Sandy from Ronald McDonald House. The Ronald McDonald House of Marshfield welcomes families of seriously ill children, newborn through age 18, who are hospitalized or receiving outpatient treatment at St. Joseph's Children's Hospital or Marshfield Clinic.

Mini-training for Club President, Club Secretary, Club Treasurer If you missed the training at the 4th Quarter Convention, please attend! Come and get your questions answered by people who've been where you are now!



****SERVICE PROJECT****



Immediately following the end of the 1st Quarter Conference we will be heading over to the Ronald McDonald House to prepare and serve supper for the families that are staying there.



New Requirements for Club and Individual Recognition

CLUB RECOGNITION

1. "Bringing Out the Best" Club

(Banner Patch then year bar thereafter)

- (a) Complete two or more service projects each year
- (b) Complete the President's Pride Report
- (c) Be Current on District & and OI dues
- (d) Add two or more Members
- (e) Conduct a Membership Recruitment Drive (i.e. NOW Program)
- (f) Recognize a Club member or local community individual

2. Honor Club

(Banner patch, year bar with Club President's name and year; thereafter a year bar with Club President's name)

- (a) Complete three or more service projects each year
- (b) Complete the President's Pride Report and Club Officer-Elect Form
- (c) Recognize a Club member or local community individual
- (d) Grow Club by Net of +3 in membership

(e) Appoint a Club Foundation Representative and make a non-restricted contribution to the OIF or CCOF

(f) Conduct a Membership Recruitment/Drive (i.e.) NOW Program

(g) Club President or Club President-Elect (or two Designees) attend District Convention (or two other District meetings/conferences)

(h) Be current on District and OI Dues and Fees

3. Distinguished Club

(Watch for Club President and Secretary and/or Treasurer, a banner patch with the Club President's name; thereafter a year bar with Club President's name and watch)

- (a) Meet Honor Club Criteria plus one of the following:
- (b) Add Net + 15 in membership OR Build one or more new Clubs OR Increase by Net + 8 and build two or more JOOI Clubs

ROOKIE ROCK STAR AWARD

(Can be earned ONLY in the first twelve months of membership as recorded in the records of Optimist International)

(an Optimist pin)

- Serve on a Club Committee
 - Work on a Service Project
 - Sponsor a New Member
- Attend one of the following: District meeting, Regional Summit, International Convention

BUILDERS OF EXCELLENCE

Up to four Builders of Excellence can be named for each new adult Club, regardless of the number of Sponsor Clubs.

SPONSOR PIN INCENTIVE

Sponsor pins shall be awarded to Members when sponsoring 1, 3, 5, 15, 20, 35, 50, 75, 100, 125, 150, 175, 200, 225, and 250 New Members. (Pins will automatically be shipped to District Governors)



Newsletter and Website Information

Thank you for this opportunity to help inform Optimist members and communities about all the wonderful things you do as an Optimist! Hopefully, I can do a great job for Governor Sue and her team in keeping WINUM members connected and 'in the know'.

In order to allow sufficient time for quality newsletters and website to be produced, I ask that you make sure to have

any information you want included to me at least 8 weeks prior to the conference/convention. This will allow time to format and proof the product. That being said, here are the due dates for newsletter articles:

December 10, 2016
March 11, 2017
July 1, 2017

One thing you will notice in the

newsletter. Rather than having lots of pages with information, there will be links. Just like the one for the First Quarter Conference. Just click on Marshfield to get to the registration page.

For the website, send your club events, activities, and newsletters to me and I will see that they are posted.

I would like to see more photos in the newsletter and on the website— so please send

those in. Make sure any photos you send have a signed waiver.

Finally, I am totally open to any ideas. My email is below. I am looking forward to a great year of stitching!

Linda Soltis-Schroeder, Newsletter and Website Editor

lindasoltissch@gmail.com

Zone Reports

Zone 1



Hallie Optimists Ready to work the gate at Festival In the Pines

To My Optimist Friends in Zone 1:

Thank you for "serving" so well, the kids in your communities. You really did DREAM BIG...MAKE IT HAPPEN with a variety of events by: grilling brats, making meatballs, pancakes, and French toast; to frying "cheese curds" and everything in between! I hope that each Club will continue all the great activities; and even add new in the upcoming "Stitching" Youth & Communities Together year. Rich Carlson—Past Lieutenant Governor, Zone 1

Zone 2

Mosinee- In July we sponsored the Culpepper and Merriweather Circus. More than 750 people attended the two shows given by circus. August 12th-14th we operated a food stand at Mosinee's Little Bull Falls Log Jam Event held at River Park. Many containers of delicious food were served to visitors at the event; including deep fried Mullin's Cheese Curds. We plan to hold our Installation Banquet on October 6TH and will participate in the Healthy Haunting event being sponsored by the Mosinee Chamber of Commerce on October 29TH.

Wausau Noon- Some upcoming events to be held include the dictionary project going on Nov. 13-19. We also plan to hold Student of the month presentations on select weeks during the school year. We have a Now meeting in November. In December we will have a Christmas/Volunteer appreciation party.

Everest Area- Well it is that time of year again. The leaves are changing, the air is getting cooler and soon the dew will turn to frost. The change of seasons always brings a new sense of optimism to the Everest Area Optimists as we ramp up for the new Optimist year. The 2015-2016 Optimist year was very successful for the EAOC as we completed all of the major initiatives we had set out to finish in the beginning of the year. We even ended the year with a surplus to budget which means we can serve more youth in the 2016-2017 optimist year. The cheese curd trailer is officially put away for the year and now we will get into serving our communities students. In October we will be kicking off our student of the month program as well as funding multiple projects that will help students in need. The annual DCE Community Halloween Party is just around the corner and once again the EAOC will be making a great donation to help keep this fun and safe event available for area youth. Thank you to all for a successful year and best of luck to our new President, Shannon Dalton. We have the nothing but confidence in you and your executive team.

I would just like to add a big 'Thank You!' to Greg and his staff for a wonderful year, and I wish Sue and her staff all the best for this year. Ken Muelling—Lieutenant Governor, Zone 2

Zone 4

Positive and very successful projects have been executed in Zone 4 during the 2015-2016 Optimist year under the leadership of President Trina DeLasky (Merrill), Angel Zimmerman (Antigo), Dave Mannikko (Rhineland), and Denise Moritz (Prentice). These Optimist clubs celebrated Halloween, Christmas, Easter, and summer with their communities--Bringing out the Best in Kids, themselves, and their communities. Successful fundraising included cheese curd and football raffle distribution. Various contributions have also been donated by the Zone 4 Optimist Clubs and Boards of Directors to support the needs of youth sponsored organizations and community initiatives.

It has been a pleasure to serve and encourage Optimist Clubs in Zone 4 of the WINUM District during the 2015-2016 year. Zone 4 has shown membership growth in Rhineland (+ 3), Merrill (+2) and Antigo (+1). Prentice has been gifted 3 Friends of Optimist to bring them up to positive membership as well and provided an opportunity for the new Lieutenant Governor, Trina DeLasky to share the vision of Bringing out the Best in Kids and community with her former teachers/friends in the Prentice School District.

Zone 4 Optimist members should be very proud of the work that you do in the communities of Rhineland, Merrill, Antigo, and Prentice serving and sharing talents and gifts with the youth. You may never know to what extent your involvement has on the lives of these children, but



Final Day of Youth Golf Camp with the Wausau Noon Club



Wausau Noon Club feeds campers at Camp Rainbow's Edge

Zone Reports (continued)

know that you have made children smile and continue to promote reasonable alternative activities for parents and children in your communities.

I am very excited and humbled to pass on Zone 4 leadership to Trina DeLasky. She is a very enthusiastic Optimist who has led the Merrill club encouraging membership growth despite the inevitable membership adjustments, service projects to kids including two that I had the privilege to participate in—the Halloween Parade and Christmas movie, and successful fundraising efforts to provide money to continue the Merrill Optimist traditions for the Kids. As I pass on leadership to Lt. Governor Trina, I wish her the best and I know that Zone 4 will continue to make positive contributions in “Stitching” Youth & Communities Together” with the encouragement and direction from Governor Sue Carlson. Jodi Arriola—Past Lieutenant Governor Zone 4

Zone 7

Things are going along well for the clubs in Zone 7. Two installations have been done and club planning conferences are happening. A combined 3 Zone meeting is scheduled for Oct. 11. All clubs have been encouraged to attend and we will be discussing a lot of upcoming projects and events including the First Quarter Conference in Marshfield. Tom Deer, Lieutenant Governor Zone 7

Zone 8

Hello to the four clubs in WINUM Zone 8. Today starts a brand new Optimist year. Last year as the Lt Gov. for Zone 8, I was able to visit each of your clubs to learn a little bit more about you do and about each club. I enjoyed meeting with Algoma for breakfast. I know you will miss Doc Kinney. I enjoyed meeting with my home club of Kewaunee for breakfast. Folks, you were an Honor Club this year. All because you asked a couple of members to join. One to replace our loss of Bob and one to grow. I enjoyed breakfast in Manitowoc. The opportunity I had to work with you at Sub-Fest was great. That event is a lot bigger than I had originally thought. And its just 1 of many you do. I enjoyed dinner with Two Rivers. Giving away 100 or more bicycles is a feat. Congratulations. Each and every club in the zone can look back on a successful year. I hope your 2016-2017 is as enjoyable and as successful as the past year has been. You will ALL have my respect. Thanks. Steve Mastalir—Past Lieutenant Governor, Zone 8

Zone 10

It's a goodbye to the 2015-16 year of “Dream Big -- Make it Happen” and an hello to the 2016-17 year of “Stitching Youth and Communities together.” First, a word of thanks to Governor Greg and his team for a job superbly done. You were there for us every step of the way: nudging, encouraging, nudging, encouraging. You did a great job and I thank you for that.

My most sincere thanks to the 6 presidents and their clubs for a good showing in the Membership category this year. Four of the clubs finished with a +1 or better. If you got in all the required paperwork, that spells Honor Club. Congratulations! I know we were all scrambling to make a good showing right up until midnight of Sept. 30th.

Much discussion has been going on as to how to get more club members and/or officers to the quarterly conferences. If I may put forth a bit of un-asked-for advice: Presidents, ask each board member to sign up for at least one (or two) conferences per year. The goal would be to have at least 2 members from each club at every conference. More is better, but it would put us at least in the 120 member figure for conferences. It becomes harder and harder to book nice conference centers for what we can afford, given the poor showing we've had of late. Also, the number of officers coming for training at the 4th quarter conference is disheartening, to say the least. (This is a past-Governor thinking aloud!) You can be a part of the solution if you so choose.

Now to the 'hello' part I mentioned in the beginning of this article. Your new Lt. Governor is Ken Weber, son of THE Ken Weber. He is anxious to get to know all of you and be of service wherever and however he can. Please welcome him. (He's my son, too!) Terry Weber—Past Lieutenant Governor, Zone 10

College Clubs

I have heard from the two college clubs in the Green Bay area. Both have had a campus recruitment day and as I understand have added several new members. I hope the other clubs have had similar success. If you have a college club near you please make contact and plan a joint meeting with them. You will find a very dynamic group of young people to partner with. Tom Deer, College Club Chair

“Thanks to Governor Greg and his team for a job superbly done.”

Welcome New Lieutenant Governors

Zone 1



Fun at the Chippewa Falls Optimist Cheese Curd Stand.

My name is Jodi Arriola and I have spent the last year as Lt. Governor of Zone 4 which includes the Optimist Clubs of Antigo, Merrill, Prentice, and Rhinelander. I decided to help out Immediate Past Governor Greg with Zone 4 because at the time I worked part of the week over in that part of the District. It was a great learning experience to work with 4 clubs and I enjoyed meeting the great Optimists in Zone 4 over the last year.

For 2016-2017 Optimist year, I am coming home to assist Zone 1 in staying in-touch with the District and remaining active, enthusiastic and Bringing Out the Best in Kids, Ourselves, and the Communities we serve. In Zone 1, we have the honor and privilege of being the home of Governor Sue Carlson. Let's make her proud and work especially hard to help her reach her goals: three new clubs in the WINUM District and to have every club an honor club. It will be my job with your help to begin the process of looking for opportunities in our Zone to start at least one new club and help each of my clubs (Hallie, Chippewa Falls, UW-Eau Claire, UW-Stout, Durand, Superior, River Falls, and Menomonie) make Honor Club for the 2016-2017 Optimist year.

I look forward to assisting your Optimist clubs in any way that you need this next year. I can be contacted by email at arrioljm@uwec.edu or by phone 715-379-8882 or 715-836-5013. I hope to meet with each of your club membership at Installation or within the next 2 months to see what you are doing for your special Kids and to participate as I am able with some of your projects. Thank you much and I look forward to learning and sharing the great things that the Optimist Clubs in Zone 1 are doing to "Stitch Youth and Communities Together".

Zone 5

Phil Simila of the Sunrise Optimist Club is the new Lieutenant Governor for Zone 5. Phil is a Life Member of Optimist, joining in 1979. He has been Lieutenant Governor 3 times previously, 1987-88, 1996-97, 2007-2008. He has been President of two Optimist Clubs, and has served the WINUM District as Co-Chairman of JOOI in 2005-2006 and Membership Chairman in 2008-2009.

Phil enjoys his amateur radio hobby, especially low power code operating. He also rides bikes, helps in political races, and is a railroad enthusiast. You can find him volunteering at The National Railroad Museum, visiting Civil War battlefields and reenactments, and in all things historic in Northeast Wisconsin (Historical Society, Heritage Hill). Phil has been married to Luann (Hlozek) for 42 years. Luann has been a Friend of Optimist and regular Optimist member. Their son, Eric, 30, was a JOOI member and Optimist member in the past. Phil and Luann live in Bellevue, WI just outside Green Bay.

Zone 6

Dan O'Leary—I am married and have six adult children between my wife (Mary Joan) and myself. I have been a resident of the Howard – Suamico area for over thirty seven years, I worked for the Brown County Parks Dept. for twenty four years, and at Georgia – Pacific for ten years, currently retired and work part time. I have been a member of the Howard – Suamico Optimist for over thirty seven years holding various offices, Board of Directors, Treasurer, Vice-President, and various committees throughout the years. On the District level I have been Lieutenant Governor for four years and CCDHH co-chairmen for 2014-15 year. For this year and as of October 1, I will be your Lieutenant Governor for the year 2016-2017 for Zone 6.

Zone 10

Ken Weber, Chilton Optimist club, is a past president and active member for approx. 27 yrs. Son Of Terry & Ken Weber and owner of Housekeepers Inc. In Chilton. Wife, Sandy of 36 yrs. 4 Children & one brand new grandson. Ken is looking forward to being part of the quilt of 2016/17



Sliding into the new Optimist year! Ann Donkers, Great Plains VP, Past Governor Goodchild and Governor Carlson at Optimist Park in North Fond Du Lac.



Wisconsin-North Upper Michigan District



"Stitching" Youth and Communities Together



Optimist Mission:

By providing hope and positive vision, Optimists bring out the best in kids.

Optimist Vision:

Optimist International will be recognized worldwide as the premier volunteer organization that values all children and helps them develop to their full potential.

Optimist Creed

Promise Yourself

To be so strong that nothing can disturb your peace of mind

To talk health, happiness and prosperity to every person you meet

To make all your friends feel there is something in them
To look at the sunny-side of everything and make your optimism come true

To think only of the best, to work only for the best, and to expect only the best

To be just as enthusiastic about the success of others as you are about your own

To forget the mistakes of the past, and press on to the greater achievements of the future

To wear a cheerful countenance at all times and give every living creature you meet a smile

To give so much time to the improvement of yourself that you have no time to criticize others

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

Conferences and Convention Dates

WINUM District

November 4 & 5, 2016

Marshfield

February 3 & 4, 2017

Wittenberg

May 5 & 6, 2017

Oshkosh

August 26 & 27, 2017

Rhineland

Optimist International

July 6 - 8, 2017

Albuquerque NM

2016-2017 Leadership Team

Governor Sue Carlson

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Governor Elect (To Be Named)

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WINUM DIRECTORY