

WINUM DISTRICT

Wisconsin-North Upper Michigan District



Special points of interest:

- Fourth Quarter registration
- Green Bay Optimist 70th Anniversary
- Zone reports
- Governor Elect Yaggie
- Optimist 101
- Wausau Breakfast and Noon Photos

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Greetings From the Governor

Fellow Optimists –

As we enter the fourth quarter of the 2016-17 “Stitching: Youth and Communities Together”

lander on August 25 and 26. Meet me at 4:00pm at the Children’s Museum in Eagle River; where we will be sharing and interacting with the children that are there at that time.



Optimist Year, which begins on July 1, I wanted to take this opportunity to remind you of the Honor Club criteria during this, the “Year of the Honor Club”. If you haven’t already had a NOW (New Optimists Welcome) meeting, this would be the perfect time to discuss and start planning this event with your membership. Hopefully, your NOW event will provide you with the new members that are required to meet the Net +3.

I hope that you are making plans now to attend the 4th Quarter Convention in Rhine-

As you prepare for the 4th Quarter Convention, also begin now to think about your ‘Year in Pictures” Quilt that I hope you will bring and share with your fellow Optimists. To the right is an example of what you can do. BE CREATIVE, BE INDIVIDUAL to express your “Stitching: Youth and Communities Together” year.

Yours in Optimism,
Sue Carlson
Governor WINUM District
715.271.8088
susankarlson1@gmail.com



Governor Sue K. Carlson

(If you know what the candy bar in this letter represents- email me – and get entered for a chance to win a prize at the 4th Quarter Convention).



A word from CLUB FITNESS...



Please consider joining us at the 4th quarter WINUM Convention. Club Fitness will tag in on the *Optimist Clubs – 101* presentation hosted by leadership development. Some of the ideas we will highlight come from Optimist International's 3Rs Program. See highlights below.

Renew- We need to renew our Member's interest in both the Club and the Organization. This is the time to determine where your Club is now, what challenges it faces, and what things can be done to meet those needs.

Refresh- After a Club has assessed what the Members like about what the Club is doing and have given suggestions on what they would like to see the Club do, it is time to make plans to refresh your Club. This is the time for the

Members to focus on the positive things that the Club offers and look for ways to improve. It is also a time to develop an Action Plan to bring on new activities and communicate that plan to each Member of the Club and share those plans with Zone and District leaders and the local community. This is a good time to work with District Chairs such as Leadership Development and Membership on activities for members. Starting new activities can generate interest in the Club by people who may not have been aware of the Club before and can offer current Members something new.

Revitalize- Revitalizing a Club means that the Members of the Club have a strong feeling of belonging and are committed to helping to achieve the goals of the Club and un-

derstanding how important they are to helping the Organization achieve its goals and objectives. This is a time to remind Members of the history and purpose of the organization and to emphasize what the organization offers to people and communities.

More information will be available on site and Club Fitness team members will be ready to answer your questions. We welcome the opportunity to come to your club meetings and will have our calendars ready. Please join us at convention in Rhinelander – the beautiful Northwoods!

Sue Van Dreser – Club Fitness Advisor

A Note From Governor Elect Yaggie



Governor Elect Tony Yaggie

Fellow WINUM Optimists,

This is a great opportunity to thank each and every person who served in any capacity with Governor, Sue Carlson. We are grateful for the work done in 2016-2017 by Governor Sue and her LT. Governors along with our WINUM District Chair Persons.

Presently, a group of us are working to build a new Optimist Club in New London WI and a Club Within a Club in Sturgeon Bay WI. We can use some help from our fellow members, if any of you have a relative or friend in either community and you believe that person would make a good Optimist member, kindly forward the name and contact information. Working together on projects like these two new clubs along with working together on fund raising projects will help the local club and our WINUM District as we grow our membership.

I look forward to meeting each of you at our 4th Quarter Convention in Rhinelander WI, thank you.

Tony Yaggie, Governor-Elect
WINUM District
Optimist International

Optimist International Foundation



We talk about how we do not do what we do for the "AWARDS", but we all get very excited when we receive one. Optimist International Foundation understands this and has developed a series of "REWARDS" to "AWARD".

The most basic, and one I talk about a lot is Dime-A-Day awarded for any member who in an administrative year give \$36.50 or more – something we all should be doing. The next is Century Club for giving \$100.00 in an administrative year, followed by President's Club at \$250.00. And they go

on from there.

There are also Lifetime giving AWARDS, the Benefactor at \$1000.00 in a members lifetime then Honored Benefactor at \$2500.00 lifetime, and so on. This past year or so I have able to give several Benefactor and Honored Benefactor pins to members of WINUM. None of these individuals have given the amount in a single year, or even in a couple years, most taking upwards of ten years. But, they were REWARDED just the same.

Let me share with you your personal lifetime giving level or the level your club has reached. Simply call me and I can get you your numbers, but not for anyone else.

What level are you going to be REWARDED with an AWARD?

As always, THANK YOU for your support and if you have questions or would like a club or Zone presentation, call me.

Jann Van Dreser 2016 – WINUM District Foundation Representative – 2017

Optimist 101

Your WINUM Leadership team is offering Optimist Clubs 101 at the Fourth Quarter Convention.

Working this year with the Club Fitness program, we realized that some of the day to day things in keeping your club healthy. We have put together a session on the topics that have come up throughout the year. We figured if members called asking for help on these topics, then maybe there were other members looking for the same sort of input for their clubs.

Topics to be covered include:

- Basic accounting
 - Reporting
 - Transparency
 - How do we divide funds between youth and administration accounts
 - What is a financial report?
- Club polices
 - When was the last time they were reviewed
 - Are they in line with your income

- Roberts Rules
- Strategic Planning for your club
 - How to work on a plan for your club
- Club Structure
 - Board and Officer Structure
 - New members
 - Inclusion or railroading
- Personalities
 - Strong
 - Pet Projects

All Optimists members are invited to be involved in this session. This session will include various presenters, and participation from the participant

Fourth Quarter Conference Highlights



Holiday Acres Resort, Rhinelander, WI August 25-26, 2017

Friday

Service Project: at the Northwest Children's Museum in Eagle River, 4-5pm. Details to be announced!



Executive Board Meeting All members are welcome to join Governor Sue Carlson and the WINUM District team for the exec meeting...6:30pm!!

Hospitality Check in and then "R-E-L-A-X" with your fellow Optimists in a casual atmosphere!!

Saturday

Optimist International Representative: Got Questions about how YOUR organization functions? Benny Ellerbe, Executive Director of Optimist International, is the man to ask!!

Break Outs: "Club 101" – Let's get back to the basics of running your club...accounting, structure, protocol, etc....all while maintaining your club's unique identity in your community!

"Stitching Communities Together thru Club Projects" – We continue to put the spotlight on great youth activities and fundraisers your club can adapt to your communities' needs!

Installation of 2017-18 Team: Governor-Elect Tony Yaggie of the Howard Suamico Club will be sworn in as our next Governor, along with all of his elected Lieutenant Governors!

SATURDAY EXTRA: What would a weekend in the Northwoods be without a campfire?!?! Join your fellow Optimists for a night of socializing and fun. Dinner will be provided – NO CHARGE!



Name _____ Address City, State, Zip _____

E-mail address _____ Phone _____ Is this your first
conference? _____

Club Name _____ Zone # _____ Your 2016-17 office (if any) _____

REGISTRATION INFO

(\$5 late fee each item)

	Advance	On Site	Number	Total \$
Members (by Aug. 19th)				
Registration	\$20.00	\$25.00	_____	_____
Saturday Lunch <i>Menu: sandwich buffet</i>	\$16.00	\$21.00	_____	_____
Saturday bonfire <i>Menu: brats/burgers cookout!</i>	FREE!	FREE!	_____	<u>FREE!</u>

Spouse/Guest/Child (non-members) Name(s): _____

Saturday Lunch <i>Menu sandwich buffet</i>	\$16.00	\$21.00	_____	_____
Saturday bonfire <i>Menu: brats/burgers cookout!</i> (all menus are subject to change)	FREE!	FREE!	_____	<u>FREE!</u>

TOTAL ENCLOSED (Make checks payable to WINUM District) \$ _____

If you would like to request a special meal **due to specific diet restrictions** please indicate: YES NO

Type of meal required: _____. Every effort will be made to accommodate special needs.



Register on-line at www.wisconsinoptimist.org (or by snail mail or email!).

If not using PayPal on-line, please mail your check & this form to:

Laurel Schirmer, 1807 North 6 Street, Sheboygan, WI 53081, or bring your check to the conference!

If you have any questions, please call Laurel at 920-946-7246 or e-mail: schirmer.laurel@att.net

ROOM RESERVATIONS: Call Holiday Acres, 4060 South Shore Drive, Rhinelander, WI

715-369-1500 or 800-261-1500.

Ask for the WINUM Optimist room block. Rate is \$83 for a standard hotel room.

Cabins are also available; Check the website: www.holidayacres.com to see locations and layouts. Call Gladys to book (2-night minimum; discounts apply).

Rooms "unblock" July 25, 2017!

Zone Reports

Zone 2

CHILDRENS FEST WAUSAU 2017, held on Saturday, April 8 from 10 to 3. Area Optimist offer 40 plus activities for the children. The Wausau Noon Optimists supply a pile of wood with hammers, nails, wheels, and safety goggles for the children to build whatever they can dream up. It's always a big hit with kids and parents. The Wausau Breakfast Optimists have a work station at the fest to create and make buttons. They are always busy helping the kids with artwork and assembling the button.

Enjoy the photos! Mike Sydow—Zone 2 Lieutenant Governor



Wausau Noon Optimists get children building. (above and right)



Children create their own buttons compliments of Wausau Breakfast Optimists. (left and below)



Zone Reports (continued)

Zone 4

Antigo Club

The Annual Antigo Optimist Club Special Needs Fisheree was held on May 23rd. Special needs students from the Antigo School District will be fishing for trout and they will be served a picnic lunch.

The Bike Safety Rodeo is part of the Children's Day on May 20th. There were bikes for kids to practice on and they go through an obstacle course learning hand signals and other helpful safety rules.

Merrill Club

A NOW Event took place in March and once everyone pays their dues, they will have 14 new members so far this year.

The Easter Egg hunt was a success, the rain held off until the last few minutes

The Protective Service Banquet was attended by 102 people. It came at a good time to let our Protective services members know how much they are appreciated.

The Cheese Curd stand will be up and running early this year starting with the Rodeo in June. Plus the Tractor Pull and Fair in July.

The Empty Bowls Project has started and will run through summer (painting of the bowls) with a Pay It Forward Pasta Dinner on August 22nd at the New Enrichment Center

Started a new fundraiser with Magic Paper Boxes, which people donate their used paper, newspaper and junk mail. It is going towards the Fully ADA Accessible Playground that is planned.

Four Scholarships were given out to graduating students in May.

Trina DeLasky, Zone 4 Lieutenant Governor

Zone 5

Greetings all!! Happy Summer!

Just a few words of note for the group.

DUES are important this time of the year. If you are not remitting dues to the OI Office, they keep accumulating. Don't wait until you are a year behind before you are current with your dues. You lose all chance of getting those Awards for your club. State dues also have to be paid. Congratulations to those who are paid up, and the rest please get paid up soon.

ACTIVITIES: I want to come and participate in your activities with your club members. If you are not meeting on a regular basis, that's the only way we can get to know each other. Thanks to Sunrise Optimists, and Howard Suamico who have invited me to those Club activities, whether they be fundraising or Community Service. Keep it up! I do care!

MEMBERSHIP: is crucial to every Club. NOW programs help. Congratulations to Sunrise and Shawano Optimist Clubs for having NOW Meetings, and gaining +2 and +1 members for doing



Governor Sue with the Junior Golf Tournament Boys participants at Lake Hallie Golf Course.

Optimist Club of
Green Bay
 Since 1947

**70th Anniversary
 Celebration to
 "Re-member"**

Friday, September 8

The Rock Garden
 1951 Bond St-Green Bay WI
 Estimated cost \$25 to \$35 per
 person

Join us!

The Optimist Club of Green Bay
 will host their 70th Anniversary
 celebration on September 8th!
 Please join us for a night full of
 memories as we look back on
 the past 70 years.

5:30pm ~ Cocktails/Raffle /
 Silent Auction
 7:00pm ~ Dinner
 7:45pm ~ Program

For more information, please
 email the Optimist Club at
[OptimistClubofGreenBay@gmail](mailto:OptimistClubofGreenBay@gmail.com)
[.com](mailto:OptimistClubofGreenBay@gmail.com) or call Mel Polarek
 at 920-265-8344. If you would
 wish to make a donation for the
 raffles/silent auction, please
 email Sheryl at
biersteker@dcopy.net.

Zone Reports (continued)

them. Whatever way you do it, tell all you are doing in your Club and be proud.

Club Notes:

Green Bay-West has a new President- Jason Lemorand. Doing Sporting Clay shoots as fundraiser and social. Meeting at D-2 Peyton's in Ashwaubenon. Membership -1 this year.

Howard Suamico- continuing with their Community projects. Booyah fund-raiser coming up. Started at 105-hoping to get back to 105 members. Currently about 100 members. Great comradery at their meetings, going to Bullfrogs game May 29.

Pulaski-Krakow- Meetings coming up for the numerous fund-raisers coming up. Pulaski Polka Days in July, Car Show in September. Haven' heard much, but would like to hear more. Membership +0

Shawano- held a NOW meeting when I was away in May. Added 1 new member. Continuing with their projects, would like to make one. Congratulations to Gail Moesch who continues to keep the membership at 50. They also sponsored the last Zone Meeting.

Sunrise-Green Bay - Held a NOW meeting- gained 2 members. Tutoring over for the summer, and had an outing with Jefferson School at Bay Beach before summer. Gordy has done a great job under difficult circumstances. About 5 members resigned due to retirement and moving out of the area Current 27 members -3

HOT NEWS FLASH- sign up a teacher, part-time teacher, past teacher's aide, or counselor in education. Membership only \$30 per year, and the \$15 fee is waived, and they are a regular member. ONLY GOOD TO JUNE 30.

Sunrise and Howard-Suamico are working on a new club in our Zone- New London. We are signing new members, so send us your business people, young professionals, teachers, and prospective members, please!! Contact Phil Simila at [920-465-6529](tel:920-465-6529) or Tony Yaggie .

PLEASE RESERVE NOW FOR RHINELANDER- go now to Wisconsinoptimists.com. August 6 and 7th.

Phil Simila philsimila@yahoo.com Lieutenant Governor, Zone 5 WINUM

Zone 6

If you read the side note **Green Bay Wednesday Noon** club is preparing for their 70 year anniversary of being a club, They are inviting all members from the WINUM District to help them celebrate in September. Otherwise, the club is busy with summer fun projects and fundraisers.

GB Preble - Had a NOW Meeting that was very successful and are working on a new fundraiser; a Chili Cook Off on August 26! Plus they are working on other fundraiser ideas.

GB Phoenix is out of school for the summer.

Daniel O'Leary, Zone 6 Lieutenant Governor

Zone Reports (continued)

Zone 10

Zone 10 is alive and kicking. Many summer events and activities are keeping each of our clubs busy in our own way.

I was honored to attend the **Kiel club's** May meeting and enjoy the comradery, fine food and the induction of two new members into their fine club.

Just a note to other clubs in our zone, please contact me in the future as you plan on inducting your new members. I would be happy to make the trip.

Chilton club had the great honor of sponsoring Kathryn Holze (right with Chair Diane Simon), Chilton High School junior, who won our district oratorical contest in her journey to the OI Regional and World Oratorical contest in St. Louis MO. held on June 15 - 16. Kathryn placed third in the Great Plains Region. We are very proud of Kathryn's enthusiasm and energy. Truly an optimist of the future.

Keep up the good work and strive to spread optimism. Invite that co-worker or friend to become a part of the great organization that you have grown to love.

Yours in optimism, Ken G Weber, Lieutenant Governor, Zone 10



Kathryn Holze, WINUM District Oratorical winner, with Chair Diane Simon

Zone 11

FDL Evening Optimist -

We had our 40th Annual Father's Antique Car and Truck show on June 18.

The weather was pleasantly cool, no rain and we had 342 cars registered. Hundreds of spectators came for the all day event at Lakeside Park in Fond du Lac. We raised funds through our Food stand and gate donations manned by our members and many volunteers. Trophies were awarded to the various classes and a 1955 Chevy replica kiddie pedal car was donated and raffled. In all it was a fun event for families and our Club raised over \$15200 to benefit the community.

Our next fund raising event is the Fond du Lac County Fair July 19-23 where guest artists include Martina McBride and Ted Nugent. We own a food stand and will be selling beer, food and our signature steak sandwich. Hope the weather again is cooperative.

Dean Ziegler, Zone 11 Lieutenant Governor

Congratulations to WINUM District Essay Contest Winners! The WINUM District is happy to announce the top three essay contest winners.

Third Place: Kade Byrand - Sheboygan Optimist Club

Second Place: Benjamin Ontl - Wisconsin Rapids Club

First Place winning the \$2,500 College Scholarship: Rachel Hubbard - Oshkosh Noon Club (At right with Contest Chair Cathy Greenseth)

Thank you to all the clubs for holding an Essay contest and submitting your winners to advance to the district level. This is a wonderful opportunity for us to help the youth who are pursuing their education beyond high school.





Wisconsin-North Upper Michigan District



"Stitching" Youth and Communities Together



Optimist Mission:

By providing hope and positive vision, Optimists bring out the best in kids.

Optimist Vision:

Optimist International will be recognized worldwide as the premier volunteer organization that values all children and helps them develop to their full potential.

Optimist Creed

Promise Yourself

To be so strong that nothing can disturb your peace of mind

To talk health, happiness and prosperity to every person you meet

To make all your friends feel there is something in them

To look at the sunny-side of everything and make your optimism come true

To think only of the best, to work only for the best, and to expect only the best

To be just as enthusiastic about the success of others as you are about your own

To forget the mistakes of the past, and press on to the greater achievements of the future

To wear a cheerful countenance at all times and give every living creature you meet a smile

To give so much time to the improvement of yourself that you have no time to criticize others

To be too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

Conferences and Convention Dates

WINUM District

November 4 & 5, 2016
Marshfield

February 3 & 4, 2017
Wittenberg

May 5 & 6, 2017

Oshkosh

August 26 & 27, 2017

Rhineland

Optimist International

July 6 - 8, 2017

Albuquerque NM

2016-2017 Leadership Team

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WINUM DIRECTORY